

## FINANCIAL MANAGEMENT

Name of Course	Semester	Core/Elective/Allied/Practical/Project	Course/Paper Code	Course/Paper Title	Credit	Internal Marks	External Marks	External Exam Time Duration
B.B.A.	III	Core	19BBA306	Financial Management	3	30	70	2 ½ Hours

### COURSE OBJECTIVES

The objective of this course is to help the students understand the fundamental concepts and Finance & Financial Management.

### COURSE CONTENT

Unit - 1	Introduction to Financial Management
	Meaning, Definitions and Nature, Functions/ Scope (Traditional Vs. Modern Approach), Objectives of Financial Management- Profit Maximization and Wealth Maximization, Time Value of Money: Concept; Compound Value and Present Value
Unit – 2	Sources of Finance
	Sources of Finance: Equity Shares, Preference Shares, Debenture, Term Loans, Retained earnings. Bridge finance, Venture Capital Financing – Lease Finance
Unit – 3	Capital Structure and Leverage
	Concept of financial structure and capital structure, types/patterns, ideal capital structure, determinants of capital structure Under capitalization and over capitalization: Meaning, symptoms, causes, effects and remedies Leverage: Concept of leverage, Operating Leverage, Financial Leverage (Simple problems should be asked)
Unit -4	Cost of Capital
	Meaning and concepts, Measurement of cost of capital – cost of debt, cost of preference shares, cost of equity shares, cost of retained earnings, overall cost of capital (WACC)

### REFERENCES

- Financial Management: S N Maheshwari, Sultan Chand & Sons, New Delhi
- Financial Management: Khan & Jain, Tata McGraw Hill Publishing Co.
- Financial Management: I M Pandey, Vikas Publishing House, New Delhi.
- Financial Management: Ravi Kishor, Taxmann's Allied Services Pvt. Ltd. Delhi
- Fundamentals of Financial Management: Prasanna Chandra, Tata McGraw Hills
- Financial Management: Pratapsinh Chauhan, Shanti Prakashan, Ahmedabad
- Financial Management: S. Bhatt, Excel Books
- Basic Financial Management: Saha, Tapas Rajan, World Press.
- Fundamentals of Financial Management: Bhabatosh Banerjee, Prentice Hall