



<b>Bachelor of Business Administration (B.B.A.)</b>			<b>Semester - III</b>
<b>Course Title: Personality Development and Corporate skills</b>	<b>Course Code:</b>		<b>Type of Course: AEC</b>
<b>Credit: 02</b>	<b>Theory:02 Hours</b>	<b>Practical: Nil</b>	<b>Teaching Hours: 30</b>
<b>Internal Marks: 25</b>	<b>External Marks:25</b>	<b>Total Marks:50</b>	<b>External Exam Time: 1Hour</b>

### COURSE OUTCOMES:

Upon completion of this course, students will be able to:

Unit 1: English & Soft skills

1. Understanding how to work in team and managing teamwork
2. Knowing Emotional Intelligence skills and its application
3. Understanding and improving problem solving skills

Unit 2 : Grammar, Tense, Voice

1. Demonstrate a comprehensive understanding of the future tense in both active and passive voice
2. Apply appropriate grammar rules to construct grammatically correct sentences in the future tense
3. Understanding verbal analogy

- Unit 3: The SOP is your platform to have the admissions committees gain a deeper understanding of who you are, your motivations, experiences, ambitions, and how well these align with the objectives of the academic institution

### SYLLABUS

Unit - 1	TEXT: 'English and Soft skills'- By S.P Dhanavel, Publication: -Orient Black Swan ISBN:- 978-81-250-3980-8	Hours: 06
	English & Soft Skills by SP Dhanavel – Following Chapters <ul style="list-style-type: none"> <li>• Teamwork Skills</li> <li>• Emotional Intelligence Skills</li> <li>• Problem- Solving Skills</li> </ul>	
Unit – 2	Tense, Voice and Verbal Analogy (Only from the given Appendix I)	Hours: 12
	Tense and Voice (Future Tense) <ul style="list-style-type: none"> <li>• Future Tense: Usage and forms (simple future, future continuous, future perfect, future perfect continuous)</li> <li>• Active and Passive Voice in the future tense</li> </ul> Appendix I	
Unit - 3	Statement of the purpose	Hours: 12

### REFERENCES

- 'English and soft skills'- By S P Dhanavel, Publication: - Orient Black Swan ISBN:- 978-81-250-3980-8
- Business Communication- Pal and Suri, Sultan chand & sons, Delhi