



Bachelor of Business Administration (B.B.A.)			Semester - II
Course Title: Stock Market Practices	Course Code:		Type of Course: VAC
Credit: 2	Theory: 1 Hour	Practical: 2 Hours	Teaching Hours: 30
Internal Marks: 25	External Marks: 25	Total Marks - 50	External Exam Time: 2 Hours

COURSE OUTCOMES:

- To help the students understand the types of stock exchanges and various investment options.
- To give hands-on experience in opening and trading through demat accounts and knowledge of depository participants and brokers
- To uprise students with the various terminologies used in routine share market and share market publications.

Pedagogy: Lectures, seminars, Case studies, Role Play, field studies, etc..

COURSE CONTENT

Unit - 1	Introduction to Capital Market	Hours:5
	• Introduction to Different Market Platforms-Primary & Secondary Market • IPO, FPO, Bonus & Buy Back of Shares • Trading mechanism in the secondary market (Trading, Clearing and Settlement) • Types of orders - Mutual Fund Investment-SIP, ETFs - BSE, NSE • Regulation of securities market by SEBI	
Unit – 2	Procedure of Opening De-mat Account	Hours:15
	• Depository Participant's- CDSL, NSDL • Part Time Brokers, Full Time Brokers • Meaning Of De-mat Account & Trading Account • Procedure to open De-mat Account	
Unit - 3	Basic Terminology	Hours:10
	• Nifty or SENSEX - Bull Market - Bear Market – Systematic Risk - Return - Delivery - Intraday - Long Buy - Short Selling - Stop Loss - Portfolio - Tick Size - Averaging - Booking Profit or Loss - Right Issue - Stock bonus - Stock Split	

Skill Development Activities:

Visit To nearest Banks, understand the opening of accounts, loan application, FD, Cheque clearance, RTGS, NEFT and working of ATM and online banking system, Visit the nearest stock exchange or DP Brokers office, understand about working, demat account system, stock trading, etc,

REFERENCES

- Banking Law, Theory and Practice – Sundaram and Varshney – Sultan Chand Co.,
- Banking and Financial Systems – B. Santhanam (Margham Publishers)
- Banking Law Theory and Paractice – Sherlaker & Sherlaker.
- Electronic Banking and Information Technology – IIB
- Information Technology in Indian Commercial Banks NIBM Pune – Naidu C.A.S
- Technology and Banks NIBM Pune – Revell J.R.S
- Investment Management &Portfolio Management–V.K.BHALLA, S.Chand &Co.
- Security Analysis – PREETI SINGH, Himalaya Publishing House.