



Bachelor of Business Administration (B.B.A.)			Semester - II
Course Title: Human Values & Professional Ethics	Course Code:		Type of Course: Major/Core
Credit: 4	Theory: 4 Hours	Practical: Nil	Teaching Hours: 60
Internal Marks: 50	External Marks: 50	Total Marks 100	External Exam Time: 2½ Hours

COURSE OUTCOMES:

- Identify and analyze an ethical issue in the subject matter under investigation or in a relevant field
- Identify the multiple ethical interests at stake in a real-world situation or practice
- Articulate what makes a particular course of action ethically defensible
- Assess their own ethical values and the social context of problems

Pedagogy: Lectures, case discussions, videos and presentations

COURSE CONTENT

Unit – 1	Introduction to Business Ethics and Moral Values	Hours: 10
	Meaning, Nature of business ethics, Importance of business ethics, Factors influencing business ethics, Arguments for and against business ethics Values: Meaning, Types of values, Employer and employee's responsibilities, Profit maximization vs. Social responsibility.	
Unit – 2	Organisational Ethics	Hours: 10
	Introduction, Ethical Corporate Behaviour, Development of Ethical Corporate Behaviour, Ethical Leadership, Ethical Decision Making, Ethical Dilemmas in Organisation.	
Unit – 3	Workplace Ethics	Hours: 15
	Introduction, Factors Influencing Ethical Behavior at Work Ethical Issue: Business Relationships, Conflicts of Interest, Fairness and Honesty, Communications, Discrimination, Harassment, Importance of Ethical Behavior at Workplace.	
Unit – 4	Ethical Decision Making	Hours: 15
	Meaning, Nature of ethical decision making, Process, Factors influencing ethical decision making- Individual influences, Situational influences.	
Unit – 5	Corporate Social Responsibility	Hours: 10
	Meaning of Corporate Social Responsibility, Need, Nature, Responsibility towards customers, Suppliers, Investors, government, and society as a whole.	

Skill Development Activities:

1. Role-playing: This activity involves creating scenarios where individuals must make ethical decisions and then act them out.
2. Ethical debates: This activity involves discussing ethical dilemmas and debating the pros and cons of various solutions.
3. Case studies: This activity analyses real-life ethical cases and discusses the best course of action.
4. Reflective writing: This activity involves writing about personal ethical challenges and reflecting on how to handle them in the future.

Skill Development Activities: Practical Application



REFERENCES

- “Business Ethics”: A.C. Fernando. Person.
- Principles of Management: T Ramasamy. Himalaya Publishing House.
- “Business Laws, Ethics and Communication” Vol. I, The Institute of Chartered Accountants of India, New Delhi.
- S.K.Chakroborty :Values and Ethics in Organisation, UP
- Kitson Alan – Ethical Organisation, Palgrave
- L.T.Hosmer: The ethics of Management, Universal Book